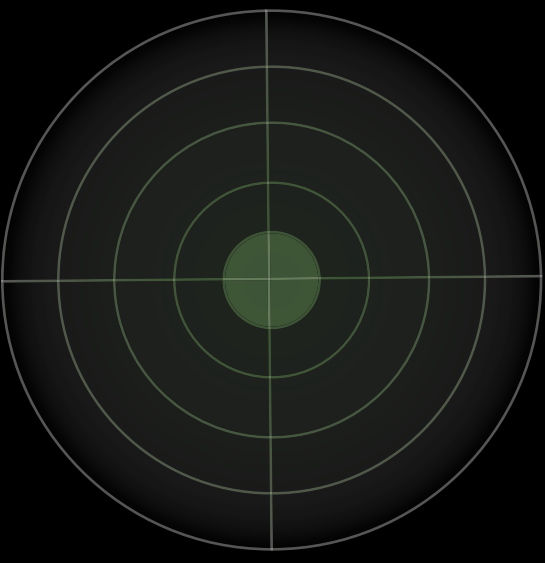


TAPE THIS TO YOUR BACK

notes

 Printed on recycled-content paper



DO YOU THINK YOU'RE THE MAN? YOU ARE.

Cigarette companies spend millions a year to target men just like you—young African-American men. They would have you believe that smoking is fun and relaxing—even cool and sexy. But they're not telling you all the facts:

- African-Americans are 50% more likely to die from lung cancer than whites.*
- A pack-a-day habit will cost you about \$1,400 a year—money spent better elsewhere.
- Tobacco is as addictive as cocaine or heroin.

Be your own man. Consider quitting smoking today. It may be harder than you think, but free, confidential help is available.

**American Cancer Society, Inc. Cancer Facts and Figures 2000.
Atlanta: ACS, 2000.*

YOU DON'T NEED TO SMOKE.
YOU CAN QUIT.

1-877-YES QUIT



Quitline

